

LEVERAGE YOUR TIME

Get more done, in less time and with less money by leveraging community to grow your business by forming strategic relationships with potential business partners, mastermind connections and selected joint venture partners.

“Women are such relational creatures, and when they leverage community bonds as they build a business, those relationships can transform lives.”

Kimberly Inskeep, Founder, President, and Chief Cultural Officer of CAbi

1 WEBINARS

Topic

**Content
self-hosted/speaker**

Pitch / No Pitch

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I found Beth Hayden’s [webinar posts](#) to be a great resource.



2 COURSE INTENSIVES

Brainstorm on what content you would offer. How would you structure the course, what outcomes would be achieved, how long would it run and how will you deliver the course? Would you invite another Preneur to Guest Present?

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3 GUEST PRESENTING

Identify your strengths, the unique skills that you would offer potential Preneurs who deliver courses where you can complement and support their content. Note down who you would offer your services to.

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4 GUEST SPEAKING

List down networking opportunities or events that will accept or open the way to being a guest speaker. These could be your local Chamber of Commerce, Women in Business group, Meetups, Rotary Clubs, or any club or event relating to your niche whether they be local or international.

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5 OUTSOURCING

'outsource your weaknesses; focus on your strengths'

- Step 1** Write down all the 'jobs' that are required in your business.
- Step 2** Separate them into 'strengths' and 'not my strengths'.
- Step 3** Break them down into Daily, Weekly, Monthly, Quarterly
- Step 4** Circle the 'jobs' that are a repeated and / or are not your strengths. You are ready to outsource. Research companies or individuals that can help; use social or networking groups to seek recommendations (you'll get down and honest feedback this way).